

## Writing for the Medical-Surgical Monitor

## About the Monitor

The <u>Medical-Surgical Monitor</u> is the official content destination for the Academy of Medical Surgical Nurses, the professional organization representing medical-surgical nurses.

The *Monitor* is a blog-like forum where the medical-surgical nursing community shares best practices and experiences to amplify research and how it relates to everyday practice. As a part of our multifaceted digital content strategy, we welcome short, blog-style pieces from members of the medical-surgical nursing community and our partners that fit our content categories: Clinical Care, Professional Concepts, and Outcomes in Action. Content is committee reviewed by the AMSN Digital Content Committee before publication.

- Clinical Care: Amplifying new knowledge for the frontlines of patient care and sharing experiences from the bedside.
  - View a sample Clinical Care article here.
- Professional Concepts: Centering professional growth and development, exploring key professional concepts, and sharing career stories.
  - View a sample Professional Concepts article here.
- Outcomes in Action: Celebrating our dynamic community of medical-surgical nurses.
  - View a sample Outcomes in Action article here.

Our audience engages best with pieces that do the following:

- Engage the audience through engaging and conversational styles and positive personal experiences.
- Point to new knowledge or relevant AMSN resources that impact everyday clinical practice, citing all relevant sources in APA format as appropriate.
- Consider how diversity, equity, and inclusion impact patients and nursing care relating to the topic of discussion as appropriate.

We ask that writers refrain from:

- Significant use of highly technical language, considering that AMSN has specialized forums for the dissemination of rigorous, peer-reviewed research.
- Quoting copyrighted materials.
- Making reference to specific workplaces (i.e., hospital name) or any other sensitive or protected patient or staff information.



## **Submission Details**

Do you have an idea for a blog-style post? We invite you to reach out to our team, Content Manager Morgan Manghera at <u>mmanghera@amsn.org</u> and Content Coordinator Anna Horner at <u>ahorner@amsn.org</u> to learn more about our current content area needs, submit an article, or share an idea with the AMSN Digital Content Committee.

Please consider the following guidelines when drafting and submitting your piece:

- *Monitor* articles can be 700-900 words in length.
  - If your article is outside the suggested word count, please contact the *Monitor* staff team, as there is flexibility depending on the topic or author need.
- Please attach your article to an email in the form of a Word document.
- Please include a high-quality headshot and short bio for each author in the byline.
- Your article can include photos, images, tables, etc., to enhance your message.
  - Please do not submit imagery that you do not have the rights to use.
- Content must be informational and/or educational. Content may not be overly promotional of a product or service.
- The *Monitor* content manager and volunteer editorial leadership reserves the right to revise articles fit to AMSN's style and voice.

For additional information on blog style writing, we encourage you to peruse <u>resources</u> such as the University of Wisconsin-Madison Writing Center.